



**BCCC**

Brazil-Canada Chamber of Commerce  
Chambre de Commerce Brésil-Canada

# Brazil-Canada Audiovisual Seminar

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PREFEITURA DO RIO  
Secretaria Municipal de Cultura

**RIOFILME**



**Toronto**

**September 12th, 2016**

# RioFilme



PREFEITURA DO RIO  
Secretaria Municipal de Cultura

**RIOFILME**

## Rio's municipal audiovisual content promotion and investment agency

- Investment in co-production and co-distribution;
- Non-reimbursable grants;
- “Automatic” investment in Film and Television Content;
- Concessions for cinema operation;
- Support for professional, technical training;
- Support for film festivals and industry events.

# Rio Film Commission



The municipal government office of Rio de Janeiro dedicated to supporting audiovisual production in all formats, attraction of new productions to City, and the international promotion of Rio as a film-friendly destination.

- An integral component of Riofilme;
- Provides support for producers and interface with local government officials;
- Supports over 100 projects in all-media per year;
- Maintains international agreements with: London, Ile de France, Ontario (Canadá), Atlanta (EUA), Miami, among others;
- Significant contributions to economic development.

# RioFilme and Rio Film Commission International Film Project Partnership Platform

[www.riofilme.com.br/plataformariofilmerfc](http://www.riofilme.com.br/plataformariofilmerfc)

- An interface for feature film project partnerships between Rio-based producers and international companies for co-production, investment, distribution, sales, or other forms of international partnerships.
- More than 20 projects in various stages of development and production, together with basic information about each project and corresponding contact information. Interested parties may pursue a commercial dialogue and follow-up directly.



# REBRAFIC

## Brazilian Film Commission Network

Rede Brasileira de Film Commissions

[www.rebrafic.net](http://www.rebrafic.net)

### Represents 26 film commissions

- 10 operational film commissions , including the Rio Film Commission; ●
- 16 film commissions in development. ●

### Objectives:

- Ensure a standardized, high level of support for national and international producers;
- Promote all regions of Brazil as premier locations for national and international productions;
- Organize and make available information on film commissions from all regions of the country.





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