Canada Media Fund
Fonds des médias du Canada

1st Brazil-Canada Audiovisual Seminar

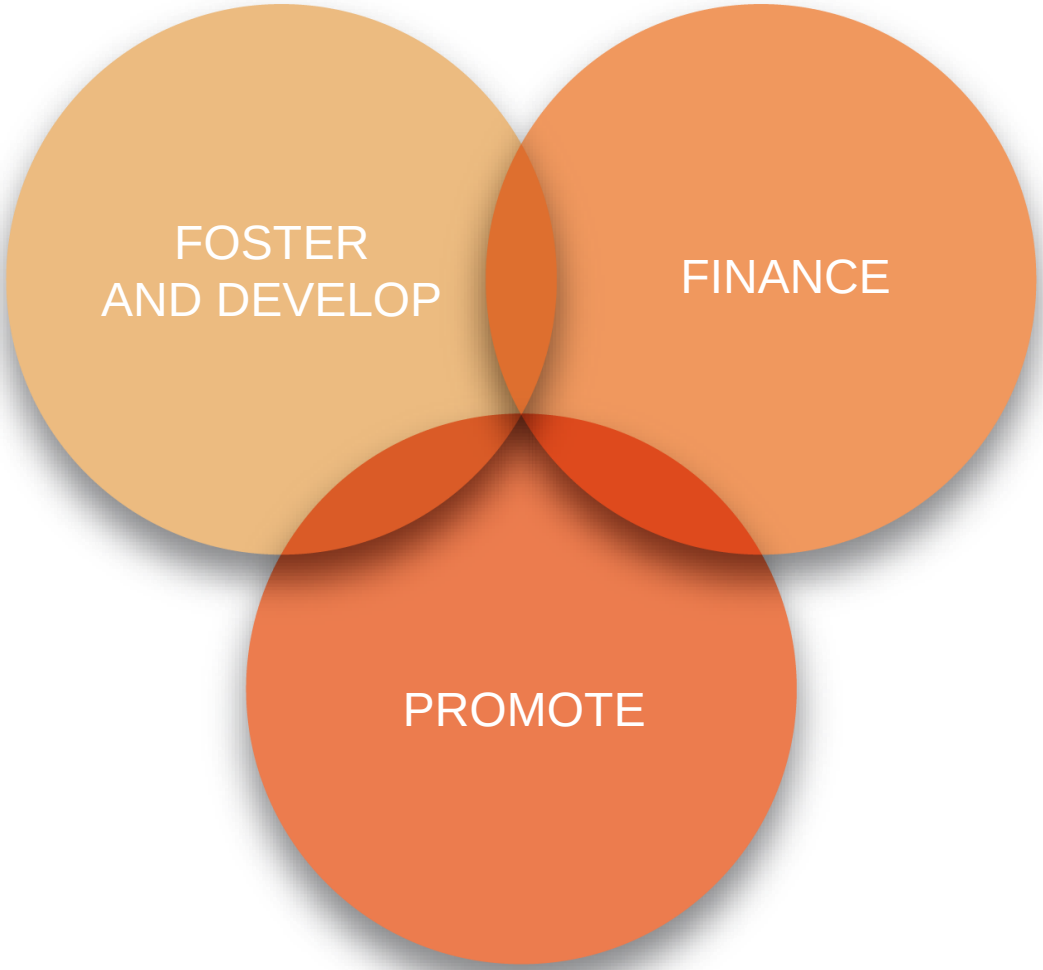
Stéphane Cardin
Vice President, Industry and Public Affairs
Canada Media Fund

@CMF_FMC
#eyeoncanada

FUNDING CONTRIBUTORS

The Canada Media Fund receives contributions from the Government of Canada and Canada's cable, satellite and IPTV distributors.

CMF **MANDATE**



FUNDING MODEL

TELEVISION & RELATED DIGITAL MEDIA

2016-2017

$330M

Since 2010

$1.8B

INNOVATIVE DIGITAL MEDIA

2016-2017

$40.5M

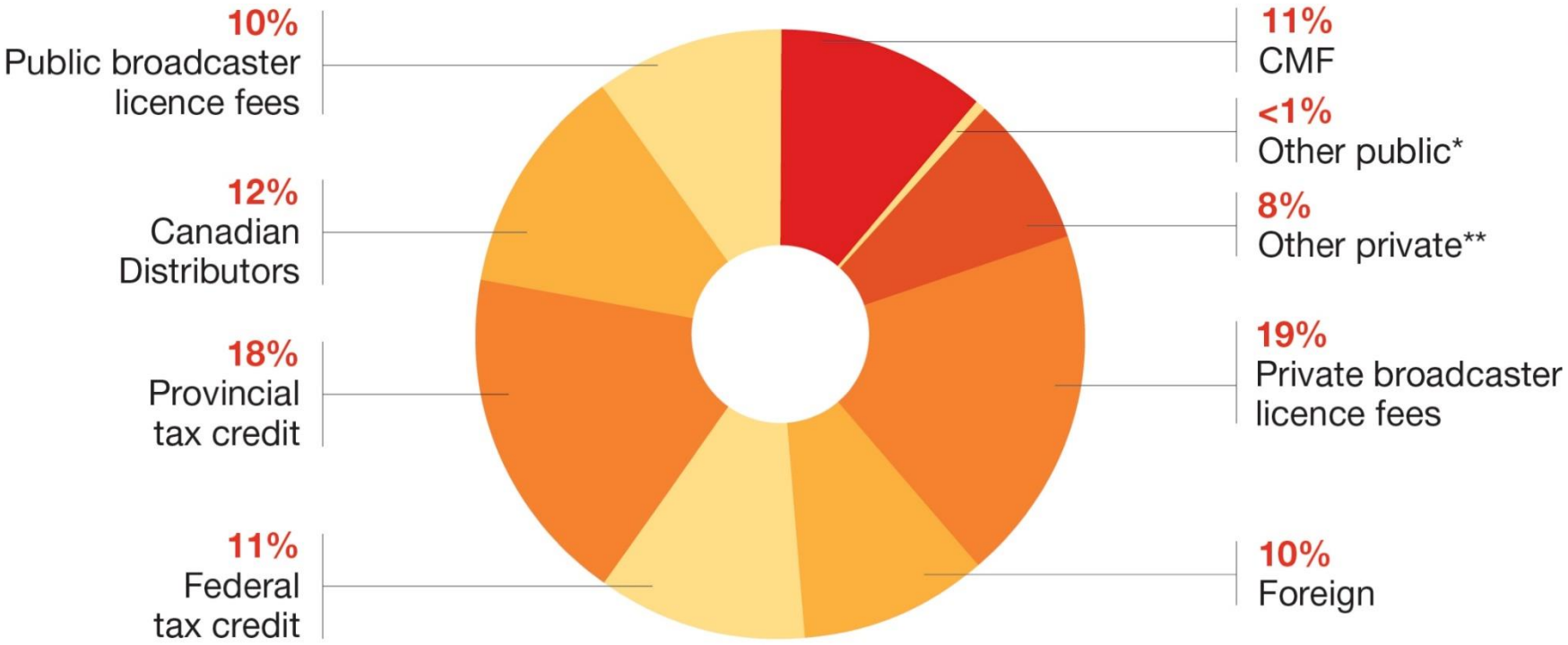
Since 2010

$208.5M

TOTAL **PRODUCTION** ACTIVITY IN 2015

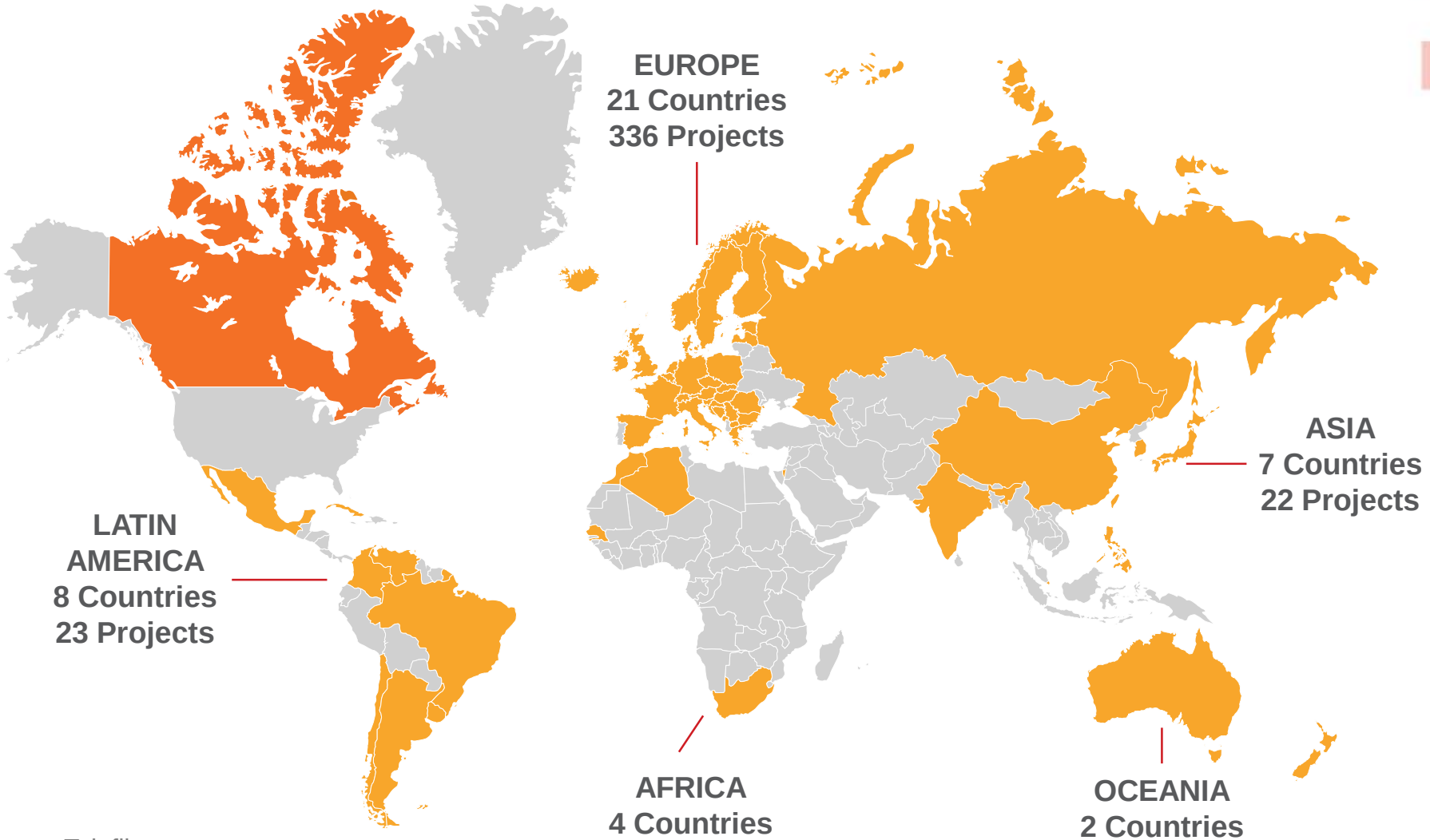
Canadian Television Production	**$2.6 Billion** (37% share of total production)
Foreign Location Production	**$2.6 Billion** (37% share of total production)
Broadcaster In-house Production	**$1.52 Billion** (21% share of total production)
Canadian Theatrical Production	**$349 Million** (5% share of total production)

FINANCING OF **CANADIAN** TELEVISION PRODUCTION



Source: Estimates based on data obtained from CAVCO and CMF.
* Other public includes financing from provincial governments, and other government departments and agencies.
** Other private includes financing from production companies (excluding the tax credit contribution), independent production funds, broadcaster equity and other Canadian private investors.

OUR INTERNATIONAL **PARTNERS** (2009-2015)



Source: Telefilm
Data by number of projects
Includes multi-countries projects

BRAZIL & CANADA COPRODUCTIONS

AMAZON ADVENTURE
Where Things Are Not What They Seem!

COPRODUCTION INCENTIVES

Australian Government | Screen Australia

BAI | ÚDARÁS CRAOLACHÁIN NA hÉIREANN | BROADCASTING AUTHORITY OF IRELAND

MiBACT | Ministero dei beni e delle attività culturali e del turismo

NZ On Air | Irirangi Te Motu

Spcine

wallimage sa

Canada Media Fund
Fonds des médias du Canada

Canada Media Fund
416.214.4400
info@cmf-fmc.ca

cmf-fmc.ca

@CMF_FMC
#eyeoncanada