

# THE LIFE INDUSTRY IN GOIAS

**Anápolis/GO, September 2016**

# THE BEGINNING

- **1964** - Establishment of **IQUEGO lab** - Mixed autarchy.
- **1967** - Establishment of **HalexIstar** lab for serum production.
- **1986** - **Equiplex** was founded, ranked as the **second company in the production of parenteral solutions** of large and small volumes.
- **1989** - Transfer of **Neo Química** Lab from the state of São Paulo. Today it belongs to **Hypermarcas Group**.
- **1993** - Transfer of **Teuto Brasileiro** lab from the state of Minas Gerais. It currently has **Pfizer** as partner.
- **2016** - Sixty pharmaceutical factories with production activities encompassing generic drugs, similar drugs, reference, serums, health products, import of finished medicines, import of raw materials and other activities.

Therefore, the **Pharmochemical Hub of Goiás** was created comprising the route **Anápolis – Goiânia – Aparecida de Goiânia**.

# IMPORTANT DATA

- We employ 12,500 direct employees in all the State.
- The industries in Goiania carry out clinical trials for new drugs and some have patents or have filed for obtaining them.
- Cartographic industry produced 840.000.000 for Goiás.
- Aluminum Tube Industries, 29.395.542.
- Empty Hard Gelatin Capsule Industry, 10.761.519.208.
- Package leaflets, 1.440.000.000.
- Drug labels, 180.000.000.
- Midwest Dry Port in Anápolis providing full service for the industry, being licensed for customs clearance of special control raw materials.
- A DHL branch operating with drugs from the cold chain.

# DRUG PRODUCTION IN 2015

- **17.077.047.387 tablets and filled hard gelatin capsules.**
- **227.158.584 liquids generally packed in plastic bottles, pets and glass.**
- **66.164.541 creams and ointments packed in plastic and aluminum tubes.**
- **294.875.200 injectable vials (glass vials).**
- **33.625.079 various health products.**
- **167.541.000 serum bags.**
- **1.200.000 boxes of products in marketing units corresponding to 30% of all domestic production and imports in Brazil.**
- According to IMS Health out of the **10 best-selling drugs in Brazil in 2015, 4 are produced in Anápolis by Brainfarma - Hypermarchas Group (former Neo Química).** The first best seller in 2015 was **NEOSORO** from Hypermarchas, with approximately **40 million bottles a year**, produced in Anápolis.
- They currently operate in **Goiás**, in addition to genuine national companies, international groups from the **Netherlands, Germany, USA, India, Spain and China.**

# A GREAT SOCIAL RESPONSIBILITY

- More than 12 thousand monthly food baskets through the food card in the total amount of approximately one and a half million reais for factory workers;
- Private health insurance for all the workers;
- Public transportation replaced by private transportation for more than 50% of the workers;
- PSP - Profit Sharing Plan offered to over 60% of the workers;
- Proprietary primary treatment system of sewage generated in industries located in industrial districts, in which all the stations are licensed by the environmental agency in Goiania;
- Industry compliance with regulations concerning solid waste generated in the production; separating recyclable from contaminated waste, forwarding contaminated waste for incineration to be performed by licensed companies;
- Several companies maintain an ongoing program for collection and proper disposal of expired medicines in the distribution and retail throughout Brazil.

## THANK YOU VERY MUCH!

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