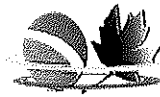


Brazilian Film Commission Network
REBRAVIC
Rede Brasileira de Film Commissions



BCCC
Brazil-Canada Chamber of Commerce
Chambre de Commerce Brésil-Canada

Memorandum of Understanding

Between

The Brazil Canada Chamber of Commerce – BCCC

AND

**The Brazilian Film Commission Network
(Rede Brasileira de Film Commissions – REBRAVIC)**

Toronto, September 12, 2016

Whereas, the Brazil-Canada Chamber of Commerce (BCCC) based in Toronto, Canada and the Brazilian Film Commission Network (Rede Brasileira de Film Commissions-REBRAFIC) based in Rio de Janeiro, Brazil, have held discussions concerning the mutual cooperation between the entities in order to promote the audiovisual industry between Brazil and Canada and,


Whereas, both entities desire to create a relationship that will allow the exchange of information, ideas in the area of film, television and new media production, as well as the promotion of co-production of audiovisual content and other commercial relationships of mutual interest,

The following points will outline the terms under which this understanding will proceed:

1. *Mutual Cooperation*...The BCCC and REBRAFIC have agreed to facilitate cooperation and the exchange of information between each organization.
2. *Promotion of film and television production in Brazil*... Both entities will cooperate to promote exchange of information about, and access to, filming locations in Brazil.
3. *Membership Access*...Both entities will make available information to allow direct contact between members, subject to protection of each member's right of privacy.
4. *Visiting Delegations*...Both entities will maintain ongoing discussions to allow delegations from each entity to visit the other's country in order to conduct meetings, seminars and/or other instructive opportunities for members participating in the delegation.
5. *Visitor Assistance*...All courtesies and help will be extended by each organization to visiting members.

This agreement represents the first step towards a working relationship between the two organizations, and efforts will be undertaken to develop additional actions to support increased beneficial cultural, commercial and political initiatives of mutual interest to the signatories. The leadership of the two organizations and membership are committed to an open dialogue and exchange of information which will lead to a stronger role for the audiovisual content producer between Brazil and Canada.

Read and Agreed on September 12, 2016



Frederico Marques
Chairman, Brazil-Canada Chamber of Commerce



Steve Solot
Executive Director, Brazilian Film Commission Network
(Rede Brasileira de Film Commissions-REBRAVIC)

About the Brazil-Canada Chamber of Commerce <http://brazcanchamber.org>

Established in 1973, the Brazil-Canada Chamber of Commerce (BCCC) is a business association with the primary objective of fostering stronger commercial relations between Brazil and Canada. Headquartered in Toronto, the BCCC is incorporated under the Canada Corporation Act and is composed of a volunteer Board of Directors, Industry Committees and a Chapter in Winnipeg, composed of renowned industries leaders and experts in doing business between Brazil and Canada. The BCCC plays a vital role in linking players from private and government sectors who work together to strengthen bilateral trade and investments opportunities.

About the Brazilian Film Commission Network – REBRAVIC www.rebrafic.net

The Brazilian Film Commission Network – REBRAVIC is a national non-profit Film Commission association whose objectives include: ensuring a standardized, high level of support for national and international producers, promoting all regions of Brazil as premier locations for national and international productions, and organizing and making available information on film commissions from all regions of Brazil. The members of REBRAVIC include 9 legally-established film commissions, as well 16 film commissions in the process of formation in 14 states and the federal district.