



Dear Friends,

We are pleased to invite you to attend our 2016 Award Luncheon honouring His Excellency Fernando Henrique Cardoso with our Lifetime Public Service Award. The luncheon will be held on December 12, 2016 at the Fairmont Royal York Hotel in Toronto.

President Cardoso is the former President of Brazil and one of the world's most distinguished elder statesmen and political visionaries. President Cardoso was the architect of the economic policy that pulled Brazil from economic despair to prosperity over the past two decades.

President Cardoso will deliver an exclusive address: *Understanding the New Brazil*.

We invite you to review the attached sponsorship package and consider sponsoring this important and timely event. Among other benefits, our Platinum and Gold event sponsors will have the opportunity to participate in a VIP pre-lunch roundtable with President Cardoso.

Please contact Marta Blackwell at +1.416.367.4313 or marta.blackwell@ccacanada.com to arrange sponsorship and ticket sales.

Sincerely,

Jonathan Hausman
Chair

Kenneth N. Frankel
President

CCA 2016 AWARD LUNCHEON

Lifetime Statesmanship Award

Fernando Henrique Cardoso

Former President of the Federal Republic of Brazil

December 12, 2016 · Fairmont Royal York Hotel, Toronto

- 11:15am VIP Roundtable
- 12:00pm Lunch and Award Presentation
- 12:45 pm Address by President Cardoso followed
by onstage Q&A

For sponsorship and ticket inquiries please contact Marta Blackwell at:
+1-416-367-4313 or marta.blackwell@ccacanada.com

CCA 2016 AWARD LUNCHEON

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR (Limit of 2): \$20,000 **(\$18,000***BCCC annual sponsor rate**)**

- One seat at the head table
 - Two invitations to the VIP roundtable with President Cardoso
 - Recognition as Platinum Sponsor in the event announcements
 - One table for eight – premium positioning
 - Recognition as Platinum Sponsor in the program and event website page
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GOLD SPONSOR: \$10,000 (\$8,000*BCCC annual sponsor rate**)**

- One invitation to the VIP roundtable with President Cardoso
 - Recognition as Gold Sponsor in the event announcements
 - One table for eight – premium positioning
 - Recognition as Gold Sponsor in the program and event website page
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SILVER SPONSOR: \$5,000

- One table for eight
 - Recognition as Silver Sponsor in the program and event website page
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