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\$1B+ RESEARCH & DEVELOPMENT
1K+ COMPANIES & STARTUPS
50K+ PROFESSIONALS

↑ HUMAN
HEALTH &
SCIENCES
CLUSTER



07:30 AM Registration/Breakfast

08:00 AM **Welcome Addresses**

MC: Dr. Shafiq Qaadri, Barry Smith (MTCC), Paul LePage (Telus Health), Ilse Treurnicht (MaRS)

08:30 AM **Guest Keynote: John Nosta (Nostalabs)**

Digital Health Thought Leader

KEYNOTE

09:20 AM **Success Stories 2016: Latest and Greatest Successes from the Toronto-region HHS cluster**

Brian Ellacot (Laborie), Peter Van der Velden (Lumira Capital), Dustin Walper (Akira), Rafi Hoffstein (MaRS Innovation); Moderator: Scott Evans (Edelman)

PANEL 01

10:30AM Morning Break

10:50 AM **Hurdles, Opportunities and Global Best Practices for Building a Healthcare Innovation Ecosystem**

Jackie Oldham (Health Innovation Manchester), Travis McCready (Massachusetts Life Sciences Center), Stephan Larson (Northern Biologics), Peter Pekos (Dalton Pharma), Linda Maxwell (BMZ); Moderator: Ross Wallace (Santis Health)

PANEL 02

12:00 PM Lunch (boxed)

12:15 PM **Fireside Chat with Brian Bloom**

Founder Bloom Burton & Co.

12:50 PM **Remarks by Honourable Dr. Eric Hoskins**

Minister of Health and Long Term Care

01:00 PM **Policy and Priority Setting in Healthcare + Economic Development**

William Charnetski (Ontario), Vivek Goel (UofT), Julia Brown (Janssen Inc), Salim Teja (MaRS), Greg Wooton (Ontario); Moderator: Jamison Steeve

PANEL 03

02:15 PM **Keynote: Patient Perspective with Lisa Machado**

Founder, CML Network

02:20 PM **Summit Wrap-up with Elaine Campbell**

Executive Advisor, TO Health!

03:00 PM Roundtables & Tours

05:00 PM THIW Welcome Reception at Brassaii (King St. West)

+ MODERATORS



SHAFIQ QAADRI

Member, Provincial Parliament Ontario

Dr. Shafiq Qaadri is a Toronto family physician, Continuing Medical Education lecturer, medical writer and broadcaster. He has also logged more than 1,000 radio and TV shows across Canada, delivered more than 250 medical lectures, and published more than 700 articles, on a wide range of healthcare topics.



SCOTT EVANS

General Manager, Edelman Toronto

Scott Evans is responsible for the strategic direction, growth and management of Edelman Toronto. Prior to his role as General Manager, Scott was Co-Deputy General Manager of Edelman Toronto and National Sector Leader, Health.



ROSS WALLACE

Principle, Santis Health

Joining Santis in 2014, Ross brings more than 15 years of experience in public affairs, corporate strategy and journalism. Most recently Ross was the Director of Government Affairs and Corporate Responsibility at AstraZeneca Canada, one of Canada's leading innovative pharmaceutical companies.



JAMISON STEEVE

Executive Director, The Martin Prosperity Institute

Jamison is the Executive Director at the Martin Prosperity Institute and the Institute for Competitiveness and Prosperity, two of Canada's leading think tank where he's responsible for day to day operations, strategic planning, communications and policy agendas.



GLENN LANTEIGNE

CEO, Tectonic Advisory Services Inc.

The active CEO of Tectonic Advisory Services, Glenn has been recognized as one of the top healthcare IT leaders in North America focused on emerging, disruptive digital health solutions. Previously, Glenn provided leadership to organizations including the Gov't of Ontario, the Government of Canada, LifeLabs, TELUS, Allscripts, CLINICARE and GE.

+ HOST REMARKS



BARRY SMITH

CEO, Metro Toronto Convention Centre

Barry Smith is the President and Chief Executive Officer of the Metro Toronto Convention Centre. Barry currently serves as the Director of Tourism Toronto where he is also a member of the Executive Committee and is the active Chair of the Professional Convention Management Association (PCMA) Foundation Board.



PAUL LE PAGE

President TELUS Health | Chair, TELUS Ventures

Paul leads TELUS Health's mission to deliver technologies that connect doctors and healthcare practitioners and patients. He is dedicated to creating solutions that harness healthcare data to transform the healthcare system outcomes to the benefit of all Canadians.



ILSE TREURNICHT

CEO, MaRS

Ilse Treurnicht is CEO of MaRS. Ilse joined MaRS in 2005 from her role as CEO of Primaxis Technology Ventures. Ilse serves on the Government of Canada's Science, Technology and Innovation Council (STIC) and the Advisory Council on Economic Growth.



ELLA KORETS-SMITH

Executive Director, TO Health!

Ella Korets-Smith is Executive Director of TO Health! and Principal at EKS Business Development, an independent consulting firm passionate about creating value for Canadian biotech and medical device companies.



ELAINE CAMPBELL

Executive Advisor, TO Health!

Elaine Campbell is the interim president of Innovative Medicines Canada and the past president of AstraZeneca Canada Inc.



ERIC HOSKINS

CEO, Tectonic Advisory Services Inc.

Hoskins currently serves as Minister of Health and Long-Term Care. Hoskins was previously appointed as Minister of Economic Development, Trade and Employment in February 2013.



JOHN NOSTA

President, Nostalab

Consistently named as one of the top thinkers in healthcare, John Nosta is one of the most admired thought-leaders in the digital health revolution. An incredibly popular speaker, his vibrant and insightful vision of the future of health innovation helps to define global health trends. The Founder of NostaLab and a member of the Google Health Advisory Board, John is a unique combination of strategic thinker, marketer and entrepreneur. His career was built on the “science of advertising” combining strategy, creativity and marketing for industry-leading results. Combined with his ability to communicate complicated scientific concepts in a way that consumers and scientists alike can appreciate, John is a sought-after speaker for conferences on the forefront of healthcare science, marketing innovation and future tech.

John’s background in both science and marketing is the bedrock of his appeal. As a research assistant at Harvard Medical School and a co-author of several papers on cardiovascular physiology his science background is unassailable. His previous roles as Chief Creative Officer and Chief Strategic Officer at Ogilvy CommonHealth and as a writer for Forbes’ HEALTH CRITICAL cement his standing as a leading thinker in disruptive health innovation.



BRIAN BLOOM

President, Bloom Burton & Co.

Brian Bloom is a co-founder, Chairman and CEO of Bloom Burton & Co where he helps to raise capital for Canadian healthcare companies while helping investors realize returns. Brian is a member of the Life Sciences Advisory Board and the Board of Directors at BIOTEC Canada and Qing Bile Therapeutics. Brian is also the Chairman of the Board of Triumvira Immunologics, Appili Therapeutics and Grey Wolf Animal Health.



LISA MACHADO

Founder, The Canadian CML Network

Lisa Machado was a financial journalist when diagnosed with Chronic Myelogenous Leukemia (CML), a rare blood cancer. The struggle to find emotional and social support as a person living with cancer was so daunting that she founded the Canadian CML Network, a non-profit group helping people and families living with CML. Today, she writes & speaks about how the patient experience works with the healthcare industry, including her the award-winning work on the book, "Living Well with CML: What you need to know to live your best life with Chronic Myelogenous Leukemia."

**BRIAN ELLACOT****President & CEO Laborie**

Brian Ellacott joined Laborie as President and CEO in 2013, leading Laborie's growth from \$40M in revenue to \$125M and ultimately to a \$640M exit in 2016. Prior to joining Laborie, Brian served as Executive Vice President and General Manager of Invacare's \$1 billion North and South American homecare and rehabilitation businesses.

**PETER VAN DER VELDEN****Managing General Partner, Lumira Capital**

Peter has helped build companies in the life sciences, IT and consumer sectors for over 26 years. Responsible for the overall business operations of Lumira Capital, Peter also brings specific investment expertise in non-traditional and consumer-oriented medicines, spin-outs of operating businesses, restructurings, and public companies.

**DUSTIN WALPER****Co-founder, Akira**

A Driven entrepreneur with passion for healthcare & tech, Dustin cofounded Akira was in 2015 with Dr. Taha Bandukwala. Their vision: to rethink the way healthcare works in Canada and around the world. Their solution: provide a smart virtual assistant to connect patient to convenient care wherever they are.

**RAFI HOSTEIN****President & CEO, MaRS Innovation**

Prior to joining MaRS Innovation (2009), Dr. Hostein was Scientific Dir. of Biotechnological Applications Ltd, Manager R&D and Chief of Immunochemistry at the International Genetic Scientific Partnership, Scientific Director of the Israeli office of Ecogen Inc, VP Business Development for Ecogen and Pres./CEO of Hadasit, the commercialization company of Hadassah, the largest teaching hospital in Israel.

**ERIC SOLLER****Entrepreneur-in-Residence at BlueRock Therapeutics**

Eric works with a leading healthcare investment firm committed to helping exceptional entrepreneurs build the next generation of great healthcare companies. He most recently launched BlueRock Therapeutics, a stem cell therapeutics company backed by Versant and Bayer.

**JACQUELINE OLDHAM****Director, Health Innovation Manchester**

Professor Jackie Oldham is Director of Corridor Manchester Health Innovation - the largest clinical academic campus in Europe. Jackie is also Director, Manchester Improving Medicine with Innovation and Technology (MIMIT) and Honorary Director, Edward Centre for Healthcare Management Research.

**TRAVIS MCCREADY****President and CEO, Massachusetts Life Sciences Center**

Travis McCready is the Pres./CEO of the Massachusetts Life Sciences Center. He directs and oversees the center's investment strategy, agency operations, programs, and partnerships. Mr. McCready serves on the Boards of the American Repertory Theater in Cambridge, Beth Israel Deaconess Medical Center, the Conservation Law Foundation, Life Science Cares, and WBUR.

**STEFAN LARSON****CEO, Northern Biologics**

Stefan Larson is an Entrepreneur-in-Residence at Versant Ventures, where he serves as President of BlueLine Bioscience. He is the founding CEO of Northern Biologics, an antibody discovery company, and is currently a director of the Ontario Bioscience Innovation Organization (OBIO) and is a recipient of the Arbor Award for Exceptional Volunteer Service to the University of Toronto.

**PETER PEKOS****President & CEO, Dalton Pharma Services**

Mr. Pekos is President and CEO of Dalton Pharma Services, which he co-founded in 1986. He has managed all phases of its growth into a leading supplier of contract drug development and manufacturing services to the global pharmaceutical and biopharmaceutical industries. He served as the founding Chairman of ventureLAB, a not-for-profit, Regional Innovation Center.

**LINDA MAXWELL****Executive Director, Biomedical Zone**

Dr. Linda Maxwell is Executive Director of the Biomedical Zone, a healthcare technology business incubator she founded. Dr. Maxwell sits on several boards including the MedicAlert Foundation Canada. In 2016, Dr. Maxwell was named one of Canada's Top 100 Most Powerful Women by the Women's Executive Network (WXN).

**WILLIAM CHARNETSKI****Ontario Chief Innovation Strategist**

Chief Health Innovation Strategist for Ontario, Mr. Charnetski is an accomplished national and global executive who has worked in the highest levels of business, law and government. Mr. Charnetski most recently worked in the United Kingdom with AstraZeneca and in Canada as VP, Integrated Health Solutions, and General Counsel.

**VIVEK GOEL****VP Research & Innovation, UofT**

Professor Vivek Goel was appointed Vice President, Research and Innovation of the University of Toronto in December, 2014. His research has focussed on health services evaluation. He was a founding scientist at the Institute for Clinical Evaluative Sciences (ICES), where he continues as an Adjunct Senior Scientist.

**JULIA BROWN****Vice President, Access, Janssen Inc.**

Julia has been with Janssen Inc. for 12 years and is currently the VP of Gov't Affairs and Market Access. Previous roles with Janssen include the National Director of Gov't and Community Relations, Director of Health Economics and Reimbursement, and Director of Gov't Relations, Ontario/Atlantic.

**SALIM TEJA****EVP, Venture Services, MaRS**

Salim Teja is the EVP Ventures for MaRS, where he leads the overall strategic direction of MaRS' three venture services areas: Health, ICT and Cleantech. He is an experienced entrepreneur and active early-stage technology investor, with deep industry expertise in software and digital media.

**GREG WOOTTON****Assistant Deputy Minister of Research, Science and Strategy Division**

Greg Wootton is the Assistant Deputy Minister of Research, Science and Strategy Division in the Ministry of Economic Development and Growth and the Ministry of Research, Innovation and Science. Greg is responsible for the oversight of Ontario's investments in research and innovation through programs such as the Ontario Research Fund and the Early Researchers Awards.

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About TO Health!

An industry-led promotion cooperative focused on raising the role of the Toronto region's Human Health & Sciences (HHS) cluster.

Our vision is to make the Toronto region globally renowned for its dynamic and innovative Human Health & Sciences ecosystem, placing it among the world's top five clusters.

Through realizing our vision, we will increase revenue growth opportunities for the Toronto region by attracting more risk capital, corporate investment and qualified talent.

Learn More

www.tohealth.ca
[@TOHealthToronto](https://twitter.com/TOHealthToronto)

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Where Health Means Business

April 3-7, 2017 Toronto, Canada

The inaugural Toronto Health Innovation Week is hosting hundreds of investors, entrepreneurs, industry leaders and policy makers doing business in healthcare. Come find your next healthcare opportunity at one of the 20+ events held throughout the city.

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