



Connecting the physical and digital world

Problem

The key to success is an individualized experience tailored to each consumer's profile.

Price and Quality are no longer the main factors of engagement of consumers with brands.



Solution

Contextual Marketing

Atinja seu público apenas com informações relevantes e no momento em que elas trazem mais valor.

Targeteed Notifications

O que interessa para uns, não interessa para outros. Atinja cada indivíduo do seu público com aquilo que sua marca tem de melhor para aquele indivíduo.



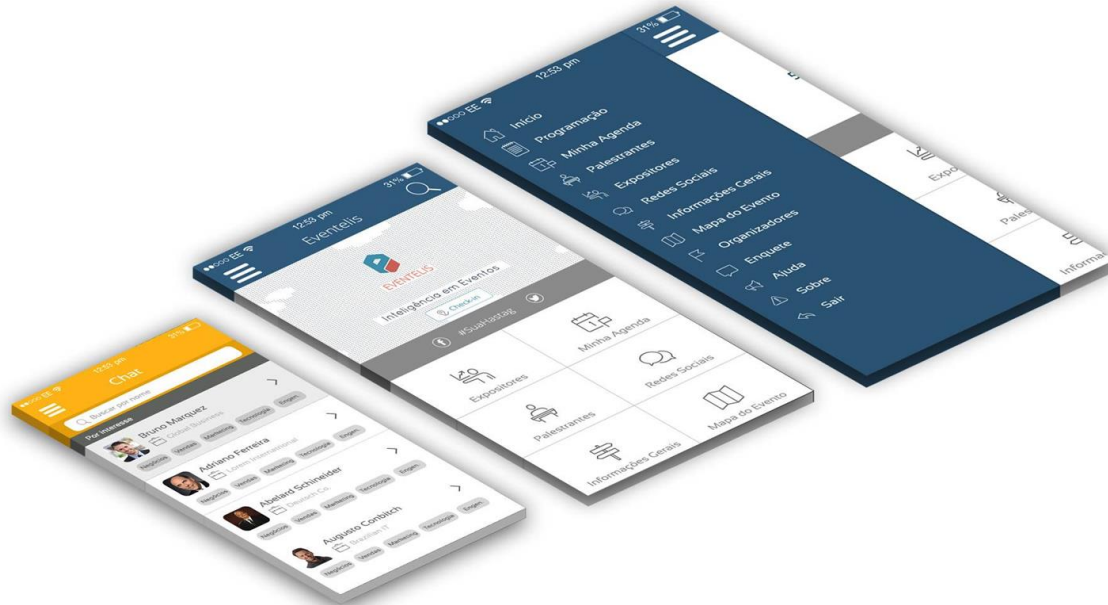
Smart Floor Plan

Entenda o comportamento dos seus clientes no mundo real e ajude eles a encontrar o melhor caminho até você.

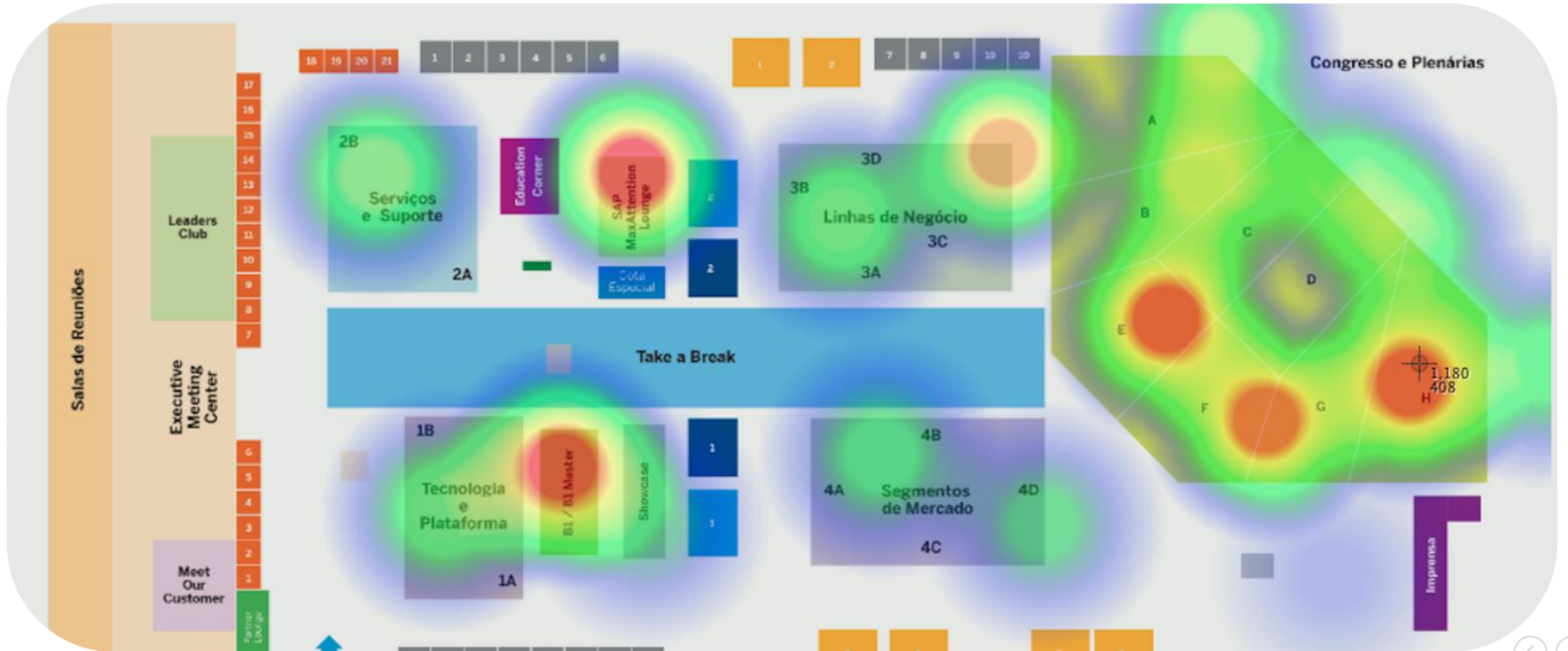
Engagement Index

Saiba o quanto a sua marca está cativando o seu público.

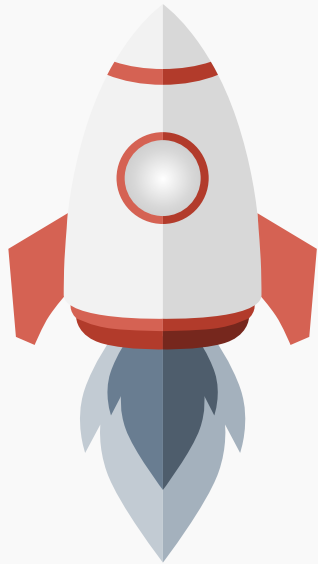
Custom App



Smart Floor Plan



Stage



Validation



Team



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Team



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Physical Operations Map

Planet Earth, Earth-Moon System

Solar System, Milky Way Galaxy, Local Group

Virgo Cluster, Laniakea Supercluster

Observable Universe



Menvia's
Office

Internationalization





Connecting the physical and digital world

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