



VISUALIZE YOUR  
FINANCIAL MARKET EDGE™

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# Graham Wall Financial Vision

- We help TSX investors achieve extraordinary market returns; and not only avoid downturns, but to profit handsomely from them

# Thriving from Confusion

- Misconception #1:
  - There are no opportunities left for profitable human trading since 2/3 of all trades are done by high-frequency algorithms
- Misconception #2:
  - Options are riskier than trading underlying equities
- Misconception #3:
  - The market is mean reverting and returns are normally distributed
- Misconception #4:
  - Retail investors must study fundamentals to inform themselves

# Explosive Fintech Sectors

- “Robo Advisor” and “Wealth Simple” business models
- Discount brokerages with mobile and API trading interfaces
- AI: learning algorithms, elementized news processing
- ETFs: access to futures, commodities, foreign markets, volatility
- Cloud Computing: Turnkey solutions, per second billing, chatbots



# The Big Opportunity

- Leverage cloud computing, patentable proprietary algorithms, and ride automation trends to amplify retail investment returns, and to develop investment algorithms for licensing or sale
- Retail investor Mike's story
- Wealth manager Doug's story

# Performance to Date

- 14% unleveraged 7-day returns in August and September when market was flat or returning 2-3%
- Several hundred percent 1-week returns by applying leverage in the form of option straddles (ongoing)

# Funding Needs

- Raise \$1-1.5M to
  - Build out R&D (2-5), Marketing and Sales (2-5), CCO (1)
  - Patent Core IP
  - Release and Support Production Version on 1-Jan-2018