



smrt

Smrt English in Brazil

Jim Clark

President Smrt English



Education Platform Any Device, Anywhere



ENGLISH PORTUGUESE BILINGUAL

100

CANADIAN COLLEGE OF ENGLISH LANGUAGE

ENGLISH 100

Canadian College of English Language

ENGLISH 110

Canadian College of English Language

ENGLISH 115

Canadian College of English Language

ENGLISH 120

Canadian College of English Language

ENGLISH 125

Canadian College of English Language

ENGLISH 130

Canadian College of English Language

ENGLISH 140

Canadian College of English Language

ENGLISH 110 YOUTH

Little Mountain Learning Academy

ENGLISH 115 YOUTH

Little Mountain Learning Academy

ENGLISH 120 YOUTH

Little Mountain Learning Academy

ENGLISH 125 YOUTH

Little Mountain Learning Academy

ENGLISH 130 YOUTH

Little Mountain Learning Academy

ENGLISH 110 KIDS

Little Mountain Learning Academy

ENGLISH 115 KIDS

Little Mountain Learning Academy

ENGLISH 120 KIDS

Little Mountain Learning Academy

ENGLISH 125 KIDS

Little Mountain Learning Academy

ENGLISH 130 KIDS

Little Mountain Learning Academy

EARLY CHILDHOOD EDUCATION

Little Mountain Learning Academy

CAEL PREPARATION

PARAGON TESTING ENTERPRISES 125

IELTS PREPARATION

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

TOEFL ITP PREPARATION

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

ENGLISH FOR AVIATION

PLATINUM AEROSPACE INTERNATIONAL INC. 120

ENGLISH FOR AUTOMOTIVE

SPOKANE COLLEGE OF ENGLISH LANGUAGE 110

ENGLISH FOR AUTOMOTIVE

SPOKANE COLLEGE OF ENGLISH LANGUAGE 115

ENGLISH FOR AUTOMOTIVE

SPOKANE COLLEGE OF ENGLISH LANGUAGE 120

ENGLISH FOR AUTOMOTIVE BILINGUAL SPANISH

SPOKANE COLLEGE OF ENGLISH LANGUAGE 100

ENGLISH FOR HEALTH SCIENCES

SPOKANE COLLEGE OF ENGLISH LANGUAGE 125

ENGLISH FOR STEM

SPOKANE COLLEGE OF ENGLISH LANGUAGE 140

ENGLISH FOR BUSINESS ADMINISTRATION

TRENT ESL ENGLISH FOR UNIVERSITY 130

ENGLISH FOR COMPUTING & INFORMATION SYSTEMS

TRENT ESL ENGLISH FOR UNIVERSITY 130

PROFESSIONAL DEVELOPMENT FOR TEACHERS

TRENT ESL ENGLISH FOR UNIVERSITY 130

ENGLISH FOR HOSPITALITY & TOURISM

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

LISTENING & SPEAKING

CANADIAN COLLEGE OF ENGLISH LANGUAGE 110

READING & COMPREHENSION

CANADIAN COLLEGE OF ENGLISH LANGUAGE 110

AMERICAN SLANG & IDIOMS

CANADIAN COLLEGE OF ENGLISH LANGUAGE 115/120

LISTENING & SPEAKING

CANADIAN COLLEGE OF ENGLISH LANGUAGE 115/120

WRITING

CANADIAN COLLEGE OF ENGLISH LANGUAGE 115/120

ENGLISH FOR HOSPITALITY SERVICE

CANADIAN COLLEGE OF ENGLISH LANGUAGE 120

ENGLISH VOCABULARY

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

BUSINESS ENGLISH

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

MOVIE ENGLISH

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

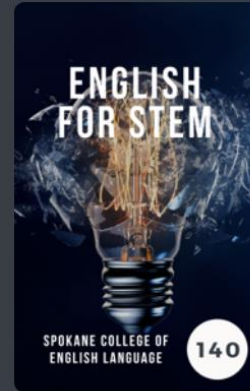
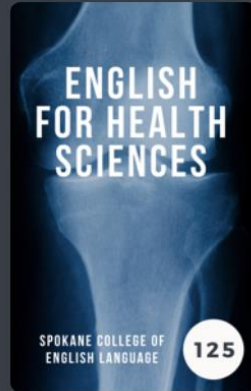
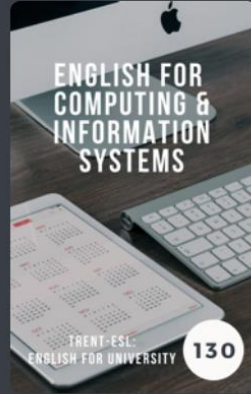
ENGLISH FOR ECONOMICS

CANADIAN COLLEGE OF ENGLISH LANGUAGE 125

JOURNALISM & WRITING

CANADIAN COLLEGE OF ENGLISH LANGUAGE 110

English for Special Purposes





Smrt Live Class

100,000+ **Subscribers**

8,700,000+ **Views**

70y 200d **Watch Time**





- 300+ Brazilian students per year studying ESL and diploma courses at CCEL and Canadian College.
- CCEL Brazilian Marketing staff and presence in Brazil - fairs, Consulates, agents.
- Smrt English implementation program with SENAC Recife and Maceio.
- Training, pilots and programs operating in Natal, Belo Horizonte, Fortaleza, Porto Alegre, Teresina and Mossoro.



Senac, Recife, Brazil



- Smrt English 100 Bilingual Portuguese/English
- Smrt Idiomas Brasil - office and staff in Brazil
- Languages Canada introduction to IsF
- Pilot classes in 16 Federal Universities
- Smrt materials present in MEC's list of suggested materials (IsF Program)
- Presentations to universities and at conferences.



IDIOMAS SEM
FRONTEIRAS



Parana Speaks English

| Their Goals | Our Solutions |
|-----------------------------------|--------------------------------------|
| Internationalisation at Home | Starts with English |
| Mobility of teachers and students | Canadian and Global Network |
| Reputable Partner | Languages Canada alignment |
| Affordable Price | Negotiated |
| Placement Tests | Online, computer marked, secure |
| Planning Guidance | Brazilian and Canadian Admin. Teams |
| Training and Support | Brazilian and Canadian Support Teams |
| Online component | Live Streaming Classes |





Smrt Live Parana on YouTube



What we have learned



- Listen
- Collaborate
- Visit front lines
- Consulate and Embassy staff
- Internationalisation Vision
- Languages Canada Role
- Canada/Brazil partnership
- Excellence



Smrt Education 2020 Vision

for Institutional Partners

Working with universities and schools worldwide to develop a comprehensive plan for English instruction.

1. **Implementation** of Smrt English blended learning into the ESL program.
2. **ESP English for Special Purposes** courses in faculties and with special interest groups.
3. Implementation of **academic courses taught in English**
4. **Study abroad** partnerships with Canadian institutions.

Contact Information



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