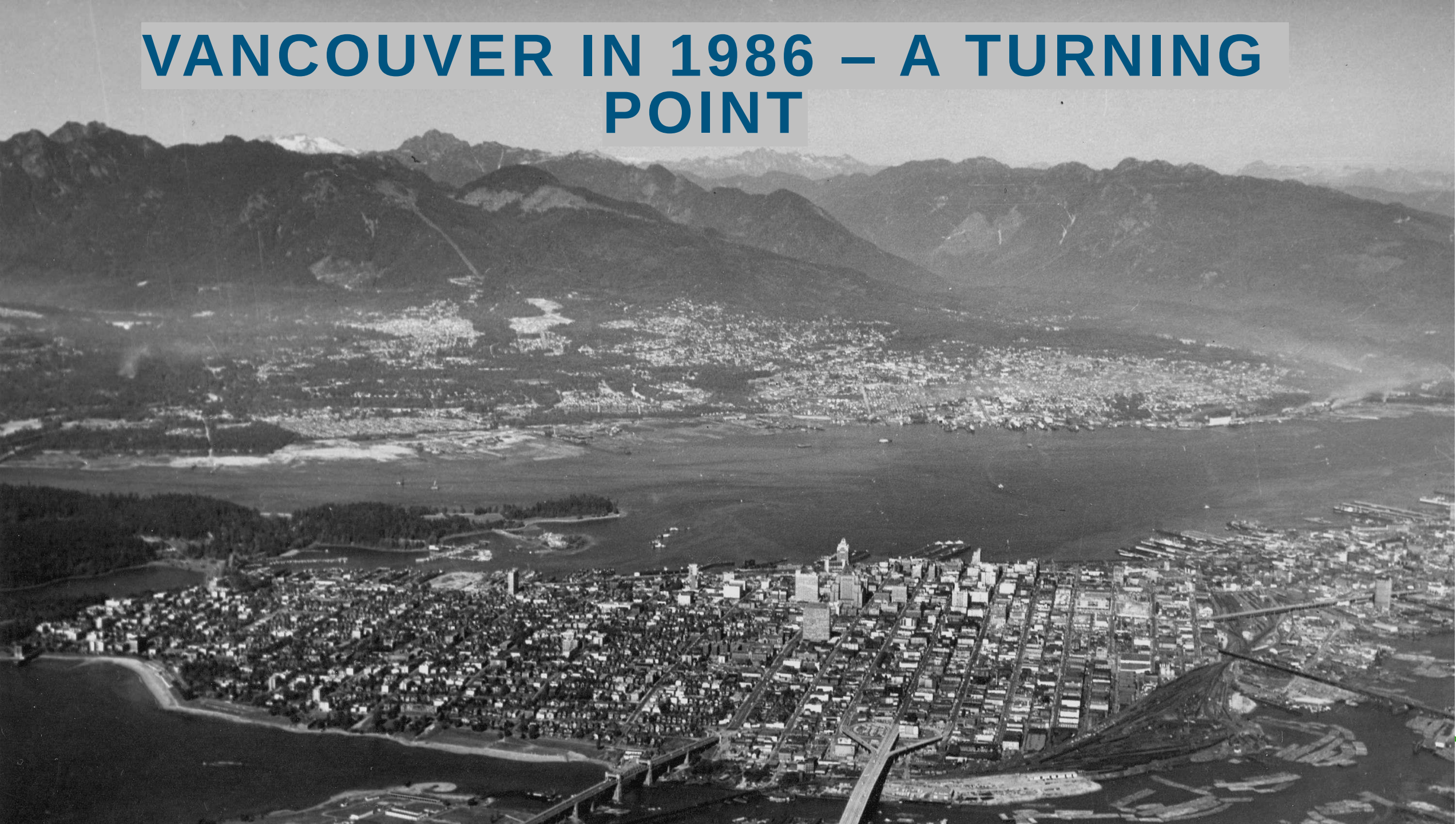
Welcome to Vancouver!

VANCOUVER
ECONOMIC COMMISSION

VANCOUVER – 1890's

VANCOUVER IN 1986 – A TURNING POINT



VANCOUVER TODAY

VANCOUVER CONTEXT:
“Unfair natural & cultural competitive advantages”

Vancouver is a Global Gateway

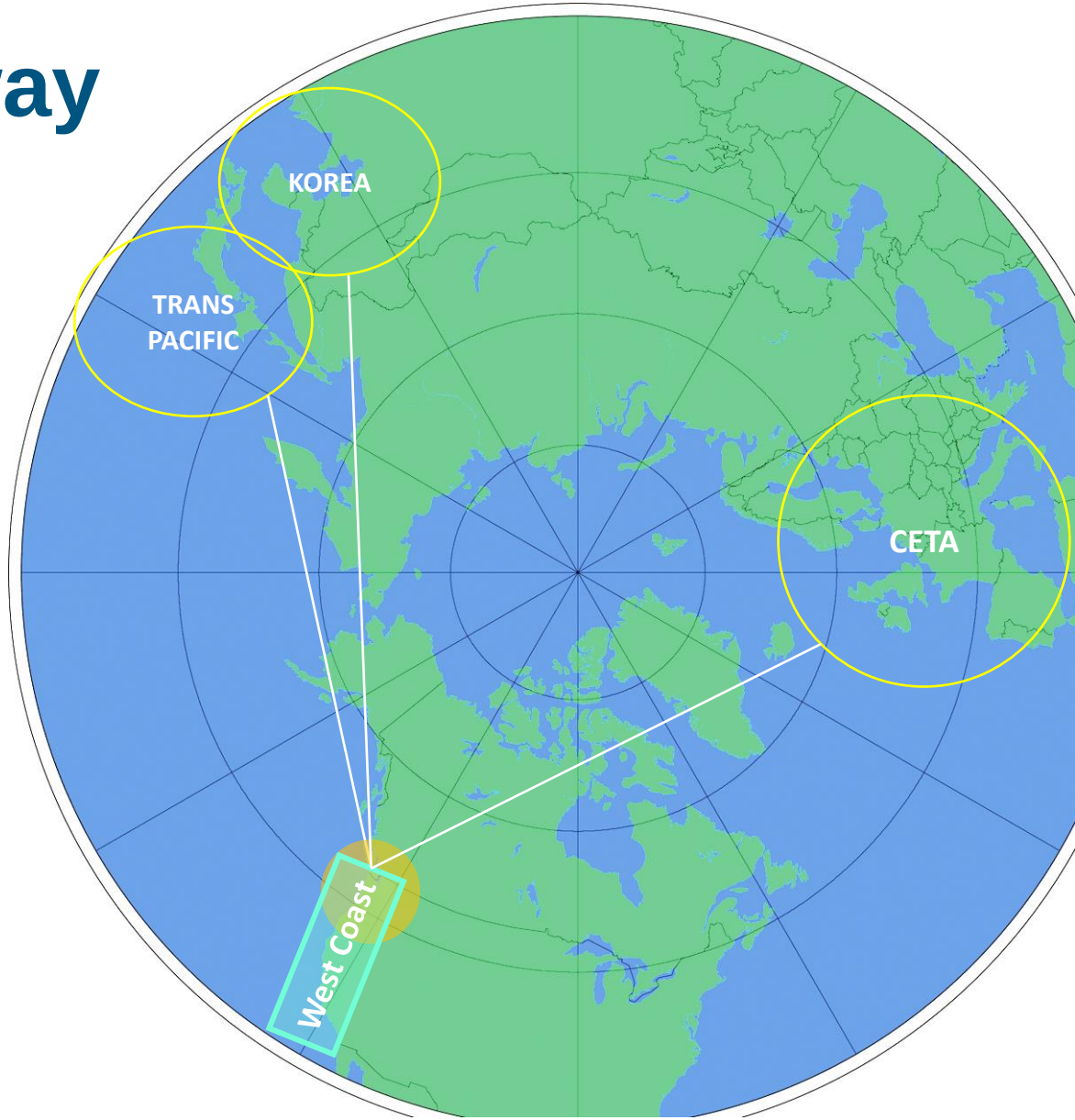
Proximity to Asia, Europe, US West Coast

Notable Trade agreements

- **CETA** – Canada & Europe
- **Korean Free Trade Agreement**
- **Trans-Pacific Partnership** – Japan +9
- **US-Canada-Mexico Agreement** – NAFTA #2

Market Access

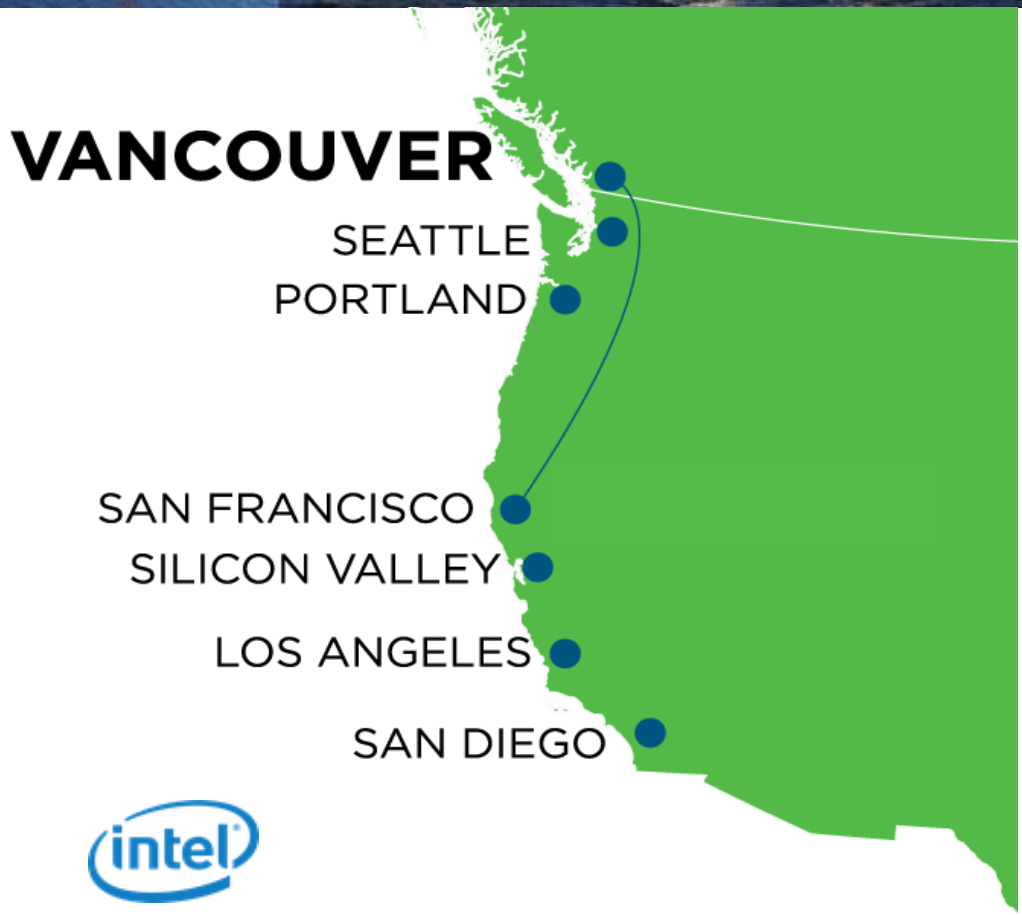
- **British Columbia:** 4.8M
- **Pacific Northwest:** 11.5M
- **California:** 40M



Part of the ‘Tech Timezone’

Vancouver’s geographic location is a distinct advantage allowing for quick and direct movement between cities in the Pacific Tech Timezone (PTT):

- Vancouver
- Seattle
- Portland
- San Francisco
- Silicon Valley
- Los Angeles
- San Diego



Hootsuite SAP SAMSUNG slack intel

BOEING Microsoft amazon salesforce +ableau

DIFFERENT RULES

Competitive Advantage

- Free Trade Agreements
- Immigration Policy
- Diverse Labour Force
- Education & Healthcare
- Commercial Lease Rates
- Quality & Cost of Talent
- SR & ED Tax Credits
- Corporate Tax Rates

GREENEST CITY

A world-renowned city for green thinking & living

VANCOUVER IS LEADING ON CLIMATE ACTION
GCAP 2020, Renewable Energy 2050, Zero Waste 2040

GREEN JOBS GROWING BY 6% EACH YEAR
Now transforming all industries e.g. construction, film

LOWEST PER CAPITA FOOTPRINT IN N. AMERICA
Declining GHGs despite booming economy

TOP 10 GLOBAL CLEANTECH CLUSTER
And #1 in Canada

BEST BUILDING CODES IN THE WORLD
World Building Council

VANCOUVER
ECONOMIC COMMISSION

GREENEST CITY

A hub where innovation & creativity intersect

Aspect biosystems
3D Bio Printing

Archiact
Virtual Reality

BBTV BroadbandTV
Video Streaming

slack
Business Communication

D-Wave The Quantum Computing Company™
Quantum Computing

generalfusion
Fusion Energy

TED
Thought Leadership

Carbon Engineering
Global-scale Carbon Capture

GREENEST CITY

Smart Capital Fuels Smart Ideas

Quark venture
$650M

Chrysalix ENERGY VENTURE CAPITAL
$146M

ROBO VALLEY Chrysalix ENERGY VENTURE CAPITAL
$130M

BRITISH COLUMBIA KENSINGTON CAPITAL VENTURES
$100M

Hootsuite®
$6.7M

evōk INNOVATIONS
$100M

VANCOUVER FOUNDER FUND
$31M

PANGAEA VENTURES LTD.
$84M

SDVOSB CAMPFIRE CAPITAL
$41M

versionone
$45M

YALETOWN
Innovation Growth Fund
$200M

YALETOWN
Fund III
$200M

iNOVIA CAPITAL
Montreal-Based
$175M

SUSTAINABLE DEVELOPMENT TECHNOLOGY CANADA
Canada-Wide
$200M

VISTARA CAPITAL PARTNERS
$100M

GREENEST CITY

A Foundation for our Cleantech & Energy Sectors

30% Canada's Cleantech Sector

with only 7% of Canada's population

7 BC Companies Named in Global Cleantech 100 List

(From 12,000 world-wide nominations)

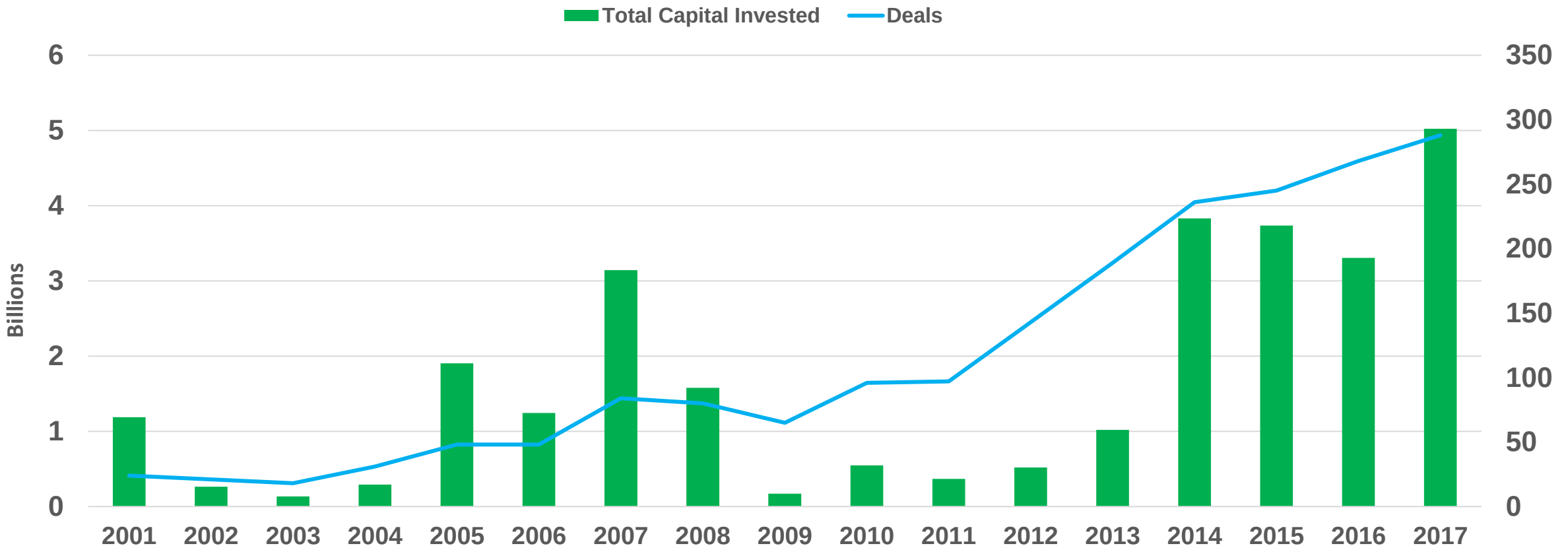
minesense · axine WATER TECHNOLOGIES · enbala POWER NETWORKS · semios · awesense · Saltworks · Terramera

Emerging Tech Leaders

Carbon Engineering · Sensible Building Science · QUBE · PortableElectric · NANO-LIT · generalfusion

GREENEST CITY

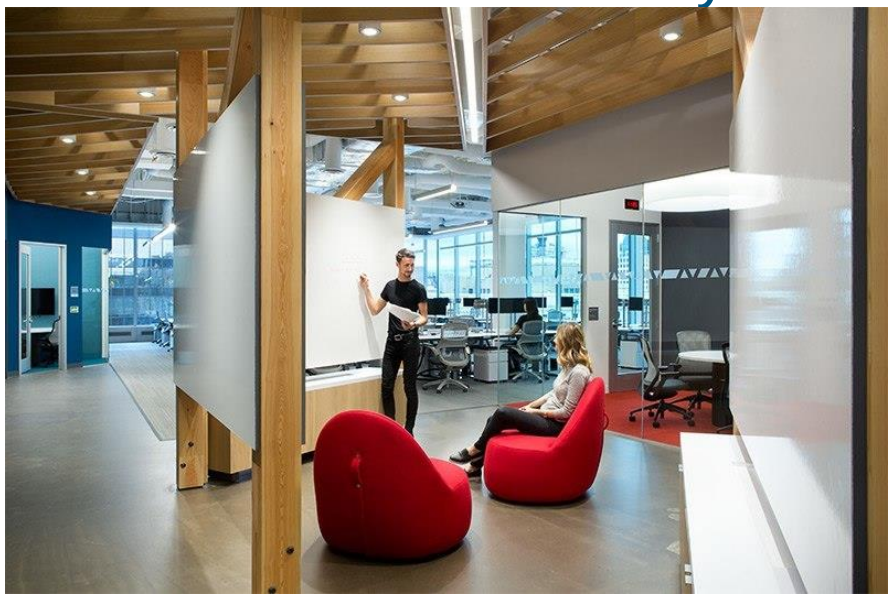
Capital Investment into the Metro Vancouver has Quintupled Since 2013

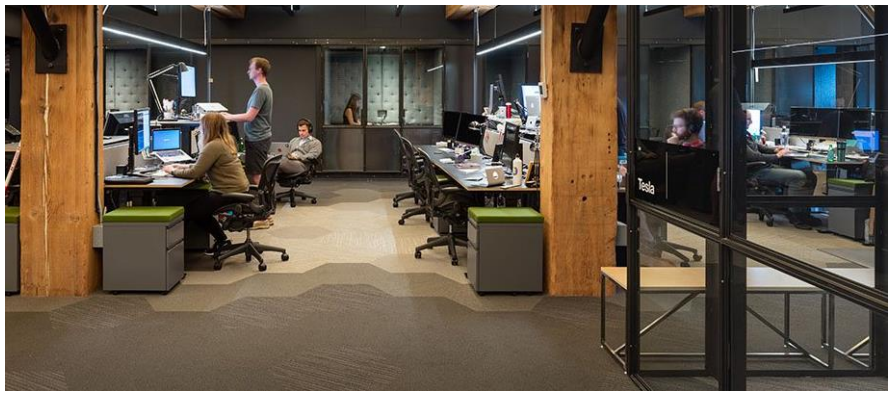


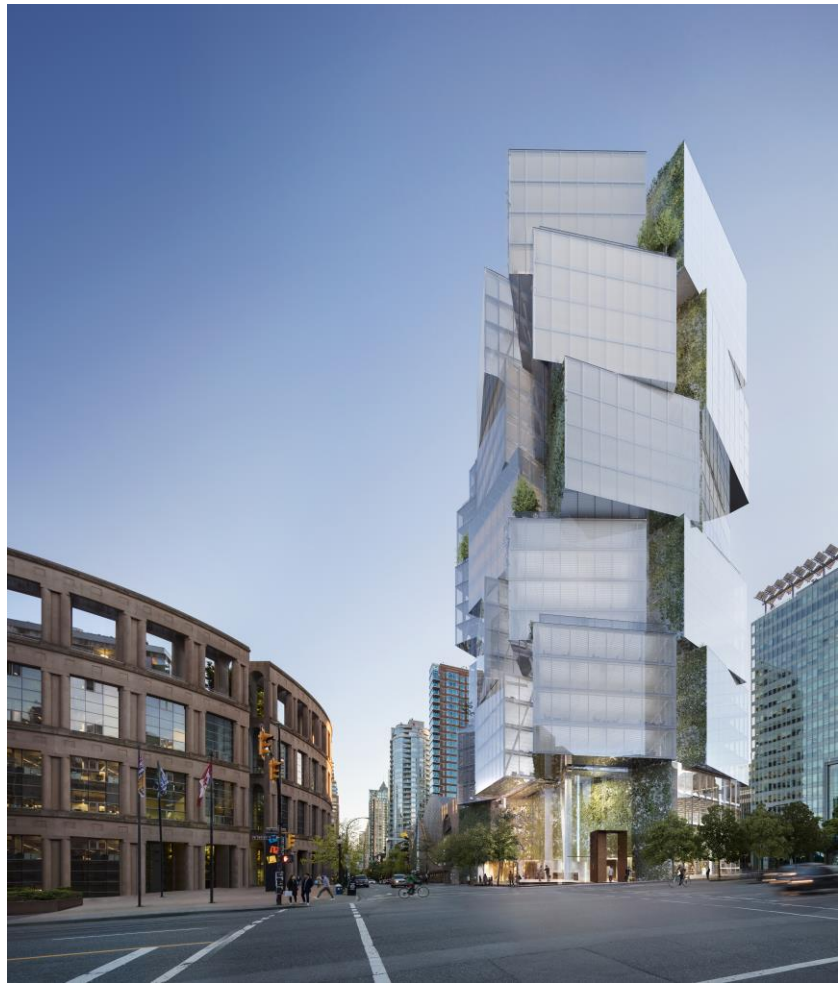
Source: PitchBook, non-resource companies

COMMERCIAL REAL ESTATE

Record Activity







VANCOUVER
ECONOMIC COMMISSION

COMMERCIAL REAL ESTATE

Construction in Progress

27.1 million s.f.
Downtown office inventory

3.0%
Downtown office vacancy

4.0 million s.f.
under construction

63% pre-leased/pre-sold
in new developments

66% tech sector
share of pre-leasing

26.1% Y-O-Y increase
net asking rate for Class A

Talent Magnet?

Why Talent Chooses Vancouver

A Diversified, Innovative, and Vibrant Workforce

VANCOUVER
ECONOMIC COMMISSION

The Vancouver Lifestyle

Live, Work, Play – It's all here

ONE OF WORLD'S MOST LIVEABLE CITIES
As rated by Economist, Mercer and Monocle Magazine

MOST WALKABLE & BIKEABLE CITY IN N. AMERICA
Everything you need within 25 minutes

BEACH TO MOUNTAIN… ALL IN ONE DAY
18km of public beaches, 3 local mountains & Whistler

HEALTHIEST CITY IN THE WORLD
As rated by Time Magazine

VANCOUVER
ECONOMIC COMMISSION

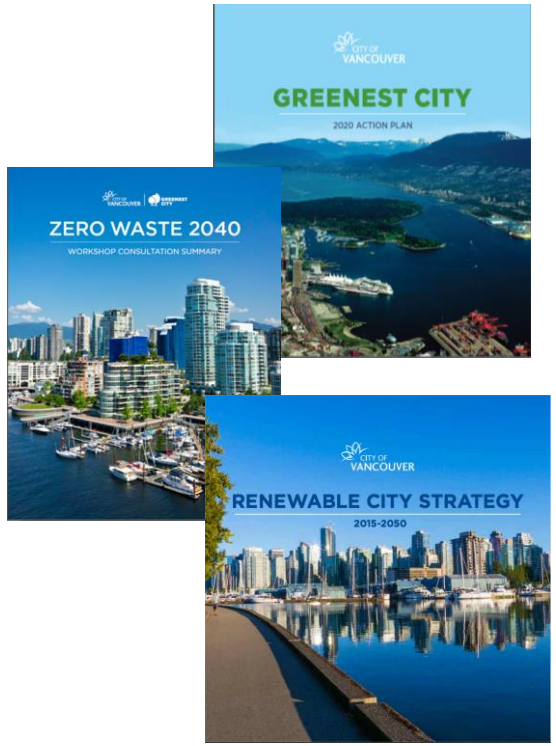
Climate-driven risks to local economy is already here.

$3+ BILLION

ECONOMIC IMPACT OF 2017 WILD FIRES

OUR APROACH

Smart Policy & Regulation



Research & Analysis

Innovators & Innovation

GREEN & DIGITAL
DEMONSTRATION PROGRAM
Accelerate your path to the global marketplace

VANCOUVER
Startup City

Business Engagement

THRIVING
VANCOUVER
a project of Vancouver Economic Commission

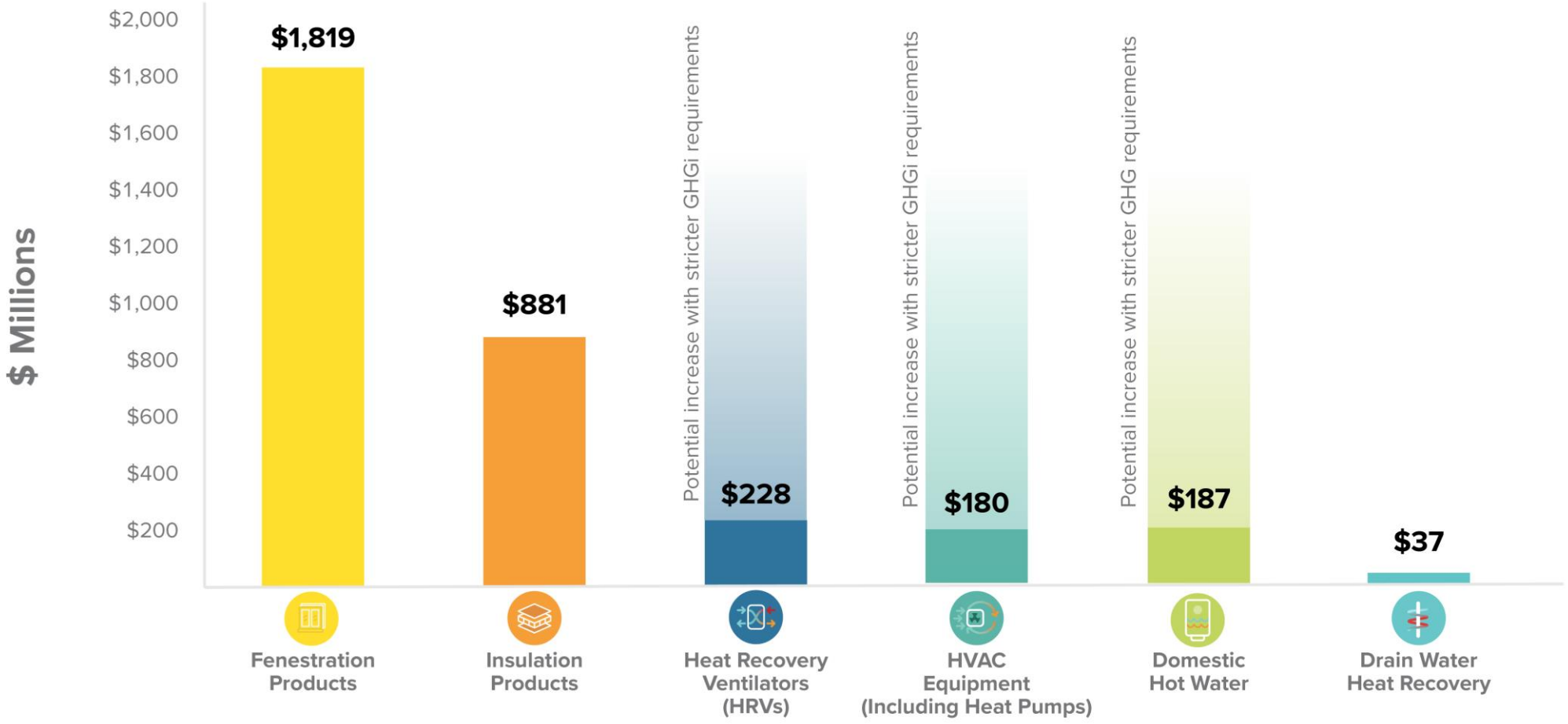
invest IN CANADA

Government of Canada

Trade Commissioner Service

Latest Research: $3.3B Market Opportunity

Demand Forecast | New Construction | Metro Vancouver | 2019 – 2032 Cumulative



TECH DEPLOYMENT NETWORK

Leveraging Regional Assets

+ Transportation Agencies
+ Telecoms
+ Utilities
+ Building Industry
+ Cascadia Partners

metrovancouver
PORT METRO vancouver
TRANSLINK
TELUS
stuartolson people creating progress
FORTIS BC™
BC hydro

Thank you!