

FOUNDER

MARCO LORENZO CUNALI RIPOLI, Ph.D.

Multi-entrepreneur and Founder of the "O Agro Não Para" Program

Owner of BIOENERGY Ag Consulting Co.

- ▶ Agronomy Engineer graduated from ESALQ-USP (1999).
- ▶ Agronomic Resident program at the University of California - Davis (1999).
- ▶ Master's degree in Agricultural Machinery from ESALQ-USP (2001).
- ▶ PhD in Energy in Agriculture from UNESP (2004).
- ▶ Executive of Ag multinationals for 14 years (John Deere and Case IH).
- ▶ Disruptor, entrepreneur, innovator, mentor and international speaker.
- ▶ Founder of Bioenergy Serviços Agrícolas e Ambiental Ltda. (2009).
- ▶ Investor in startups (ag, food, beverages, financial and technology).
- ▶ Participated in over 40 international technical trips focused on Agribusiness.
- ▶ Published five books and several technical chapters in Brazil, USA and Africa.
- ▶ Columnist of ADEALQ-USP, Agrolink, Plant Project, STAB and RVTV.
- ▶ Ambassador for Angelus Institute, an accelerator of social projects.





BIOENERGY

INTELIGÊNCIA QUE POTENCIALIZA O AGRO



BIOENERGY is a respected consultancy specialized in agribusiness, meeting Brazilian and global demands.

Since 2009, it serves clients working throughout the value chain (farmers, cooperatives, input companies, machinery and implement industries, traders, food and biofuel industries), as well as other institutions, associations and international organizations.

Several agribusiness sectors are monitored, with experience in the development of short and long-term scenarios and trends, as well as in the development of customized studies and projects (market research, mapping, agricultural technical advice and agroindustry).

The **MR brand** was developed with the purpose of strengthening and contributing to the relations between rural producers and all agents in the value chain.

"O AGRO NÃO PARA" ("Nonstop Ag") is a transformational program focused on innovations and technologies for agriculture and livestock around the world aimed at entrepreneurs, consultants, companies, rural producers, investors, startups, teachers, researchers etc. Our priority is to reinforce the importance of rural producers in Brazil and in the world.