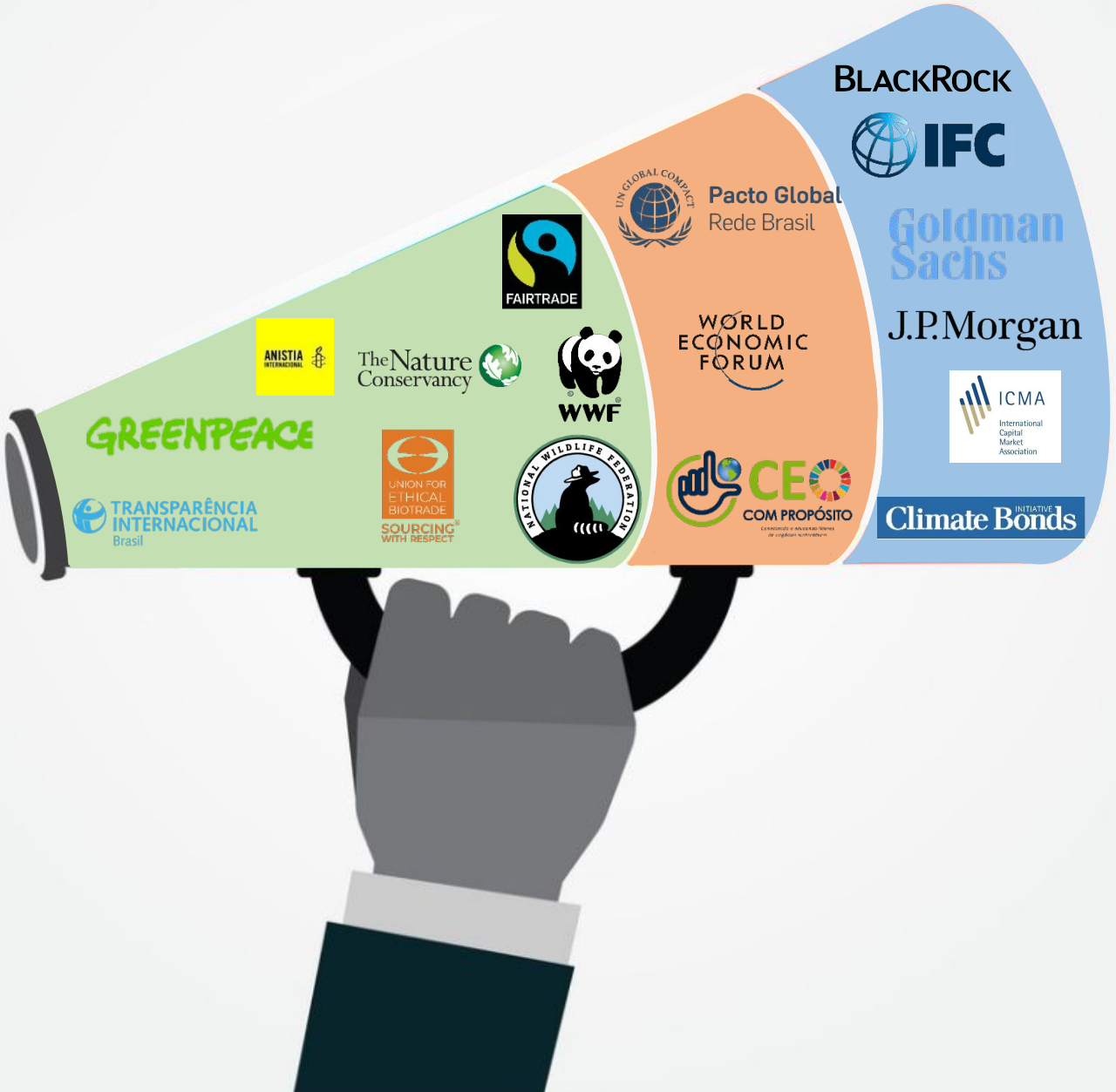
BRAZIL-CANADA AGRICULTURE FORUM

June 2021

PROACTIVA

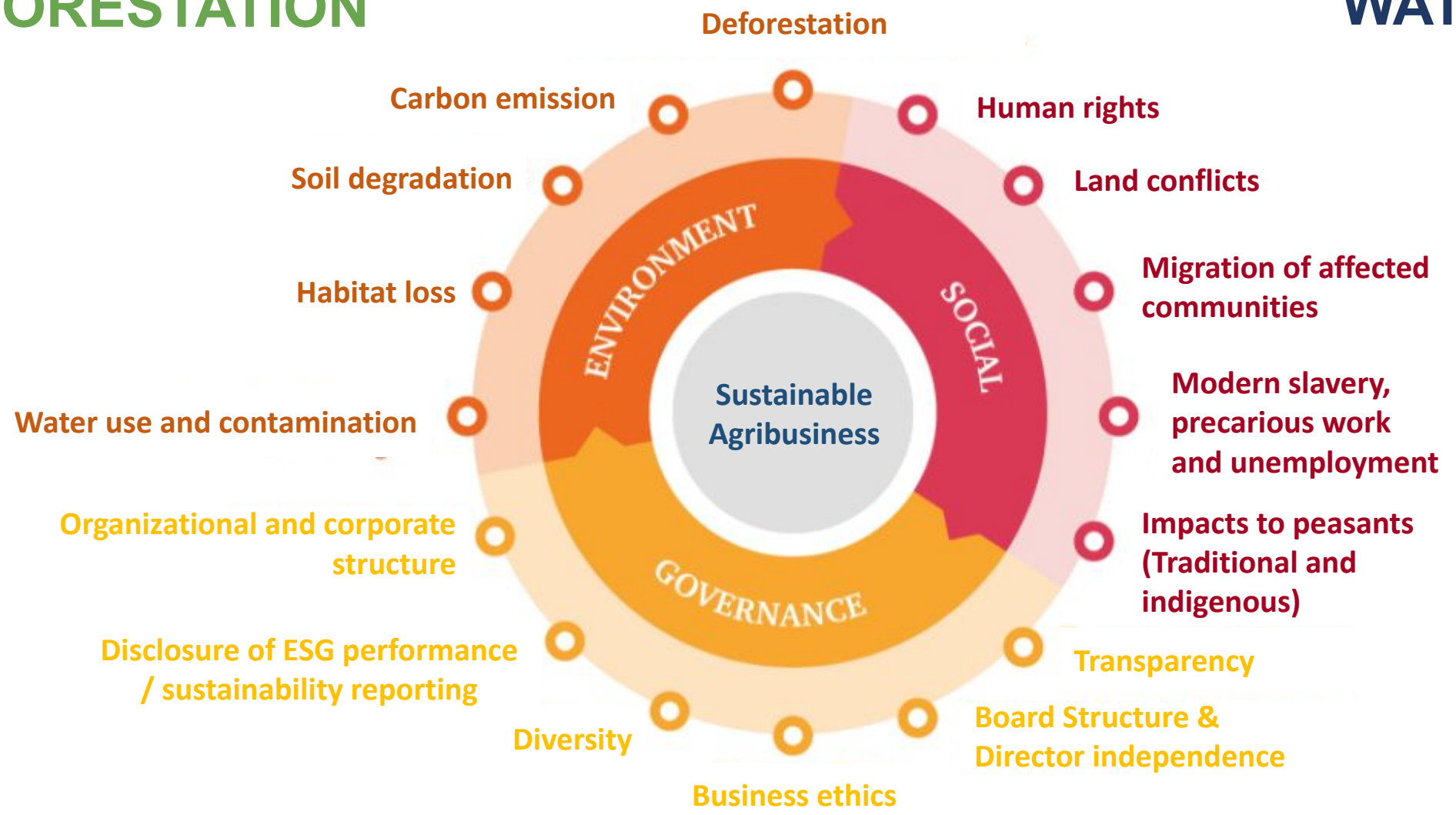
ESG ENVIRONMENT



ESG: BEYOND COMPLIANCE

DEFORESTATION

WATER USE



SOIL DEGRADATION

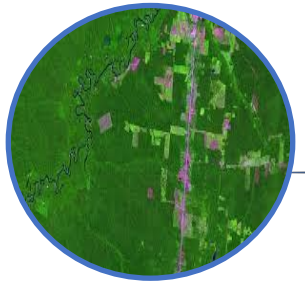
PROACTIVA

CARBON EMISSION

ESG TRENDS FOR THE AGRIBUSINESS SECTOR

- **ESG AGENDA** becoming mainstream – Strategy, Risks and Opportunities
- **Transparency** demanded by the Market and investors
- **Carbon** e **Natural Capital** being incorporated in ESG financial evaluations.
- **Business & Human Rights Agenda** developing and becoming mandatory globally – National Legislations, EU taxonomy, certification schemes starting to incorporate the UN Guiding Principles (UNGP).

- **Low Carbon agriculture** becoming central in the challenges of the Climate Agenda.
- **Pressure for Zero Deforestation** in the Amazon and in the Cerrado.
- **Carbon Market** as a great opportunity for the sector.



PROACTIVA

PROACTIVA